



**IRELAND GIGS**

# Artist **Quick Start** Guide

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Everything you need to set up your profile and start getting  
booked on Ireland Gigs.

Welcome to **Ireland Gigs** — the platform connecting artists and venues across Ireland. This guide walks you through setting up your artist profile and getting your first bookings. **Estimated reading time: 5 minutes.**

## **STEP 1: Setting Up Your Profile**

Your profile is your digital portfolio. A complete, professional profile attracts more bookings!


### **Essential Information**

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#### **1. Add Your Photos**

Your photos are the first thing venues see. Make them count!

- **Profile Photo** — A clear headshot or professional photo (circular display)
- **Cover Photo** — A wide shot of you performing or your branding (landscape format)

 **Tip:** Use high-quality, professional photos. Avoid blurry or poorly lit images.


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#### **2. Write Your Biography**

Tell venues who you are in 10–500 characters.

##### **What to include:**

- Your experience level
- Music style or specialisation
- Types of events you perform at
- What makes you unique

 **Tip:** Keep it professional but personable. This is your elevator pitch!

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#### **3. Choose Your Category**

Select the role that best describes you: Singer, DJ, Band, Musician, or other performer types. This helps venues filter and find the right type of artist for their event.

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#### **4. Select Your Music Genres**


Choose **1 to 5 genres** you perform — Rock, Jazz, Electronic, Pop, Hip-Hop, House, Techno, Traditional, and more.

 **Tip:** More genres = more visibility in searches, but stay authentic to your style.

## 5. Set Your Pricing

Set price ranges (minimum to maximum in Euros) for:

- **Private Events** — weddings, parties, corporate events
- **Public Events** — clubs, festivals, public venues




 **Tip:** Research local market rates before setting prices. You can always negotiate!

## 6. Add Your Location

Enter your address or use GPS to set your location automatically. Venues often search for local artists to reduce travel costs and support local talent.


## 7. Set Your Availability

Let venues know when you're available for bookings. Choose from three options:


Option	When to Use
 <b>Always Available</b>	You're open to bookings anytime
 <b>Not Available</b>	You're not currently taking new bookings
 <b>Specific Dates</b>	Choose exactly which dates you're free

### How to set specific dates:

1. Select the "Specific Dates" option
2. Choose individual dates from the calendar
3. Add multiple dates as needed
4. Update regularly as your schedule changes

 **Why it matters:** Venues prefer artists with clear availability. An updated calendar shows you're active and professional!

## Optional (But Highly Recommended)

-  **Contact Details** — Email and phone number (kept private from venues; only shared within confirmed bookings)

- 🎵 **Songs** — Add YouTube links to showcase your music
- 📺 **Videos** — YouTube or Vimeo performance videos
- 📱 **Social Media** — Instagram, Facebook, YouTube, TikTok links

## **STEP 2: Publishing Your Profile**

To publish your profile and become visible to venues, you must complete **at least 80%** of your profile sections.

### How to Publish

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1. Complete the essential sections listed above
2. Navigate to **"Review & Publish"** in your profile menu
3. Check your completion percentage (aim for 80% minimum)
4. Tap the **"Publish"** button

⚠️ **Important:** Unpublished profiles do not appear in venue search results.

✅ **Published = Bookable!** Venues can now discover you and send booking offers.

## **STEP 3: Working with Offers**

Ireland Gigs uses an **offer system** to connect artists and venues. You can both send and receive offers.

### **Sending Offers to Venues**

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*When to use: You found a venue you'd like to perform at.*

1. Browse venues in the app
2. Find a venue that matches your style
3. Tap **"Send Offer"**
4. Fill in: your message, proposed dates and times, and your fee (optional)
5. Review and send — wait for the venue to respond

#### **Possible outcomes:**




- ✅ **Accepted** — Booking confirmed!
- ❌ **Rejected** — They declined (don't take it personally)
- 💬 **Message** — They want to discuss or negotiate

## Receiving Offers from Venues

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When it happens: A venue discovers your profile and wants to book you!


1. You'll receive a **notification** when an offer arrives
2. Open the offer to review the date(s), time(s), event type, and offered fee
3. Choose your response:

Action	What It Means
 <b>Accept</b>	Confirm the booking — you're committed!
 <b>Reject</b>	Decline politely — the offer is closed
 <b>Message</b>	Negotiate terms, ask questions, discuss details

## Offer Status Reference

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Status	Meaning
 <b>Pending</b>	Draft offer, not sent yet
 <b>Sent</b>	Offer delivered, awaiting response
 <b>Accepted</b>	Booking confirmed by both parties
 <b>Rejected</b>	Offer declined
 <b>Revoked</b>	Offer cancelled by sender

 **Tip:** You can revoke an accepted offer if plans change, but do so professionally and as early as possible.

## Best Practices & Tips


### Profile Tips



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-  **Aim for 100% completion** — complete profiles get significantly more views
-  **Use professional photos** — first impressions matter
-  **Keep your bio updated** — mention recent achievements or new styles
-  **Add videos and songs** — show, don't just tell

### Availability Tips





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-  **Update regularly** — keep your calendar current

-  **Set realistic availability** — don't overbook yourself
-  **Mark yourself "Available"** — venues prefer active artists




### **Communication Tips**

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-  **Respond promptly** — fast responses = professional reputation
-  **Be polite and professional** — even when declining
-  **Ask questions** — clarify details before accepting
-  **Honour commitments** — only accept offers you can fulfil

### **Pricing Tips**

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-  **Be transparent** — clear pricing builds trust
-  **Know your worth** — don't undervalue yourself
-  **Be flexible** — room for negotiation can lead to more bookings

### **Quick Action Checklist**

- Complete your profile (aim for 100%)
- Add professional photos
- Write an engaging bio
- Set your pricing ranges
- Set your availability
- Add songs or videos
- **Publish your profile**
- Browse venues in your area
- Respond to offers promptly
- Keep your availability updated